

2019 Maggie's Brightside Annual Report



To Our Community of Supporters:

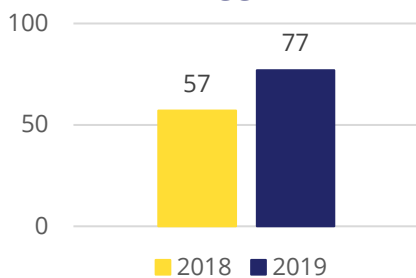
This was an incredible and difficult year. As our first year without our founder, Maggie Van Duyn, we carried both heartache and strong determination into this next phase of growth for Maggie's Brightside. We built on her amazing vision, brilliant ideas, passion for helping others, and the legacy she was adamant about leaving for her community to carry on. We were tremendously grateful to see the support for our mission increase with more local businesses signing on to the Maggie Card to provide discounts to their fellow Vermonters living with cancer. We prioritized outreach to cancer patients/survivors/thrivers through events and to medical staff to ensure we signed up more people on the Maggie Card who most need the support. We were blown away by the swelling of grassroots support for our work through donations, volunteered time, and at the Hoedown & Showdown fundraiser. Read on below for highlights of what your contribution allowed us to do! With deep gratitude,

Jane Bensimhon, Executive Director, & the Board of Directors: Colleen, Cassie, Katie, Lela, & Sarah

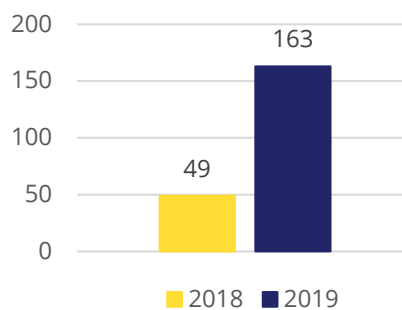
Thank you to our 2019 Sponsors!

Over the Top! (custom)	Unbelievably Generous! (\$1,000)	Seriously Generous! (\$500)	Super Generous! (\$250)
Breezy Hill Marketing	Iyengar Yoga Center of Vermont	Main Street Landing	Blissful Healing Camp Sangamon & Camp Betsey Cox The Green Closet Green Home Solutions River Street Wellness SoulShine Power Yoga

Business Partners on the Maggie Card



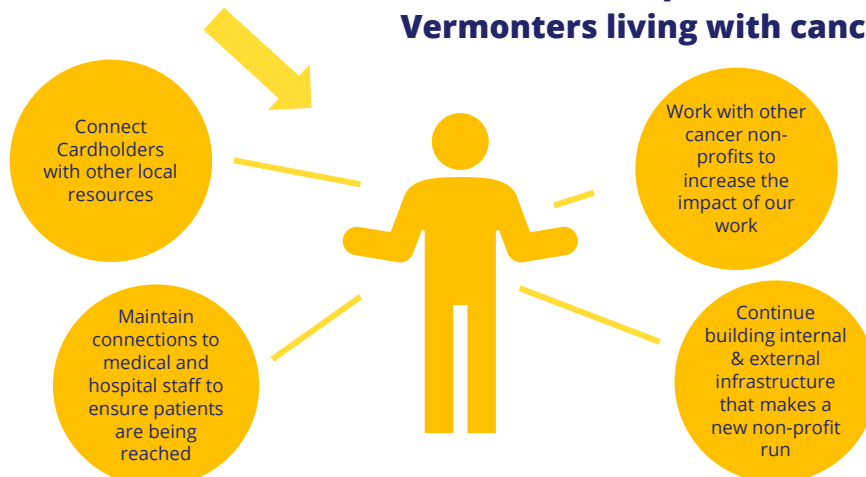
Maggie Cardholders



By the #s in 2019:

- 2,165** Brightside followers on Facebook
- 1,367** Brightside followers on Instagram
- 68** Social Media posts spreading the Brightside
- 23** Rockstar volunteers donating their time
- 11** Conferences & events tabled at, spreading the word to over 450 people
- 10** E-newsletters to keep our supporters up-to-date
- 7** Blog posts creating a local online cancer community
- 1** Part-time Executive Director hired
- 1** Huge, tremendous Hoedown & Showdown annual fundraiser!

What else we do with one staff person to help Vermonters living with cancer



Hoedown & Showdown Fundraiser

Event Sponsors: Huntington Homes | Green Mountain Power | Iyengar Yoga Center of VT
Jericho Café & Tavern | Palmer Lane Maple

Auction: Over 100 items donated from local businesses

Community: 181 adults and kiddos having a great time

Impact: \$12,069 raised to support the mission and work of Maggie's Brightside



Amazing Local Groups Who Raised \$\$\$ for the Brightside:

- TIED in Vermont
- Zumba Fest
- Vermont Cabaret
- beCause Craft Show
- Nancy Stalnakker Watercolors
- Lisa Crusier 55 No Limits
- Vermont City Marathon Runners
- Sarah's NYC Fundraiser
- Richmond Girls on the Run
- The Exchange Charity Consignment Sale
- Last Stop Golf Tournament
- American Flatbread Benefit Bake
- SoulShine Power Yoga Anniversary Event
- Colchester High School Students
- Art Crawl by Emily Mitchell

+ dozens of individual donors and businesses showing up to support Vermonters living with cancer!

Thank You!

2019 Maggie Card Business Partners

Alloy Jewelers | American Flatbread Burlington Hearth | Amy Davis Life Design | Arabesque Etc Dance | Awareness N2 Action | Bleu Northeast Seafood | Birdfolk Collective | Blissful Healing | Burlington Herbal Clinic | Burlington Physical Therapy | Camp Sangamon and Betsey Cox | Ceres Natural Remedies | Concept Move | Core Studio Of Burlington | Courtyard Burlington Harbor | ECHO, Leahy Center for Lake Champlain | Emily Mitchell | Evolution Yoga | Four Paws Inn | Future Fit | Green Home Solutions | HammerFit | Hands of Solace | Healing From the Heart | Heartsong Reiki | Hotel Vermont | Jess Boutique | Jing River Massage Therapy | Juice Amour | Juniper Bar and Restaurant | Just Breathe Massage | Karen's Closet | Kathleen Porter Photography | Laughing River Yoga | Lenny's Shoe & Apparel | Lucid Path Wellness | Lunaroma | Marc Wiener Law Offices, PLLC | Mind-Body Practice Vermont LLC | Nate's Automotive | Northeastern Reproductive Medicine | Oh My Dog | Once Upon a Rock Vermont | Opulenza Designs | Over The Moon (Herbals) | Part 2 | Pepper Lee CBD | PerchPro | Pet Food Warehouse | Poofy Organics | Pure Barre BTV | Purple Sage | Radiate Art Space | Railyard Apothecary | Richmond Community Kitchen | Richmond Dental | Rise 'N' Shine Milk Delivery | River Street Wellness | Rushford Family Chiropractic | Skida | Sleepy Hollow Inn Ski and Bike Center | Soul Shine Yoga | Stacey L. Porter Massage | Sweet Simone's | Tessera Therapeutic Massage | The Barb McHenry Team at Fairway Independent Mortgage Corporation | The Exchange | The Green Closet | TimberNook | Urban Salon | Vermont Massage Clinic | Vermont Wellness Medicine | Vitae Luz Salon | VT Acupuncture | VT Comedy Club | Wendell's Furniture | Yoga 4 Cancer